



## Media Contact

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## The Task Force Announces New Executive Committee Members

WASHINGTON (March 20, 2024) - The [Health Care Transformation Task Force](#) (HCTTF or Task Force), a group of leading health care payers, providers, purchasers, patient organizations, and value transformation partners, today announced the results of its most recent Executive Committee election, electing members to a governing body comprised of fourteen senior-level executives representing the organization's multi-stakeholder membership.

**Jordan Asher, MD, MS**, Executive Vice President and Chief Clinical Officer at Sentara Health, and **Zak Ramadan-Jardi, MD, MBA**, Vice President of Network Management at Cambia Health, have been elected to serve as Committee members, effective immediately.

"I am thrilled to welcome Jordan and Zak as our newest Executive Committee members," said **Todd Van Tol**, Executive Vice President, Health Care Value at Blue Cross Blue Shield of Michigan and Task Force Chair. "Their experience and expertise will enrich our discussions and I'm excited to collaborate with them to help chart the course for impactful initiatives that will benefit our membership."

"Rejoining the Task Force's Executive Committee is an incredible opportunity to contribute to the organization's strategic direction," said **Jordan Asher**. "I look forward to collaborating with fellow members to further drive innovation and promote person-centered care."

"I am honored to serve on the Task Force's Executive Committee," said **Zak Ramadan-Jardi**. "This a great opportunity to share my expertise and perspective to shape transformative initiatives that address the evolving needs of the communities and members that Task Force members serve."

For more information, please visit <https://hcttf.org>

## ABOUT HEALTH CARE TRANSFORMATION TASK FORCE

Health Care Transformation Task Force is a unique collaboration of patients, payers, providers, and purchasers working to lead a sweeping transformation of the health care

system. By transitioning to value-based models that support the Triple Aim of better health, better care and lower costs, the Task Force is committed to accelerating the transformation to value in health care. To learn more, visit [WWW.HCTTF.ORG](http://WWW.HCTTF.ORG).

### **TASK FORCE MEMBERS**

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