



# Payer and Provider Strategies for Advancing Health Equity

November 20, 2024

*Partners in Promoting Value*



# Agenda

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Welcome

Who We Are

Payer Health Equity Strategies

Provider Health Equity Strategies

Adjourn



Established in 2014, the Health Care Transformation Task Force is a multi-sector industry consortium committed to advancing delivery system transformation that drives rapid, measurable change for ourselves and our country.



**Providers**



**Payers**



**Purchasers**



**Patients**



**Partners**



# *Payer Health Equity Strategies*





Health Care  
Transformation  
Task Force  
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## PAYER STRATEGIES FOR ADVANCING HEALTH EQUITY THROUGH VALUE-BASED PAYMENT

### INTRODUCTION

The Health Care Transformation Task Force has long recognized the need to address health disparities within the US health care system, with advancing health equity as a foundational principle since its inception. Health equity is a critical element of health care quality that directly ties to improved patient experiences and outcomes. Not only are health equity efforts a moral imperative, but they can also facilitate reduced health care costs through better care management to reduce avoidable hospitalizations and emergency department visits. Health care payers are uniquely situated to advance health equity by designing and implementing value-based payment arrangements to increase high-quality coordinated patient care.

Several recent resources make the case for how the health care sector can embed equity into the health care system, touching on the unique levers payers hold. In 2023 the Task Force developed two operational resources to advance health equity: (1) [Raising the Bar](#), a framework that helps the health care sector embed equity and excellence throughout its operations, and (2) the [Health Equity Business Case](#), which offers practical information for how to bring health care organizations' leadership on board with investing in health equity. The Health Care Payment Learning and Action Network's (LAN) [theoretical framework](#) describes three primary drivers that payers can leverage to advance health equity including payment incentives and structures, care delivery redesign, and performance measurement.

Guided by the LAN framework and building upon previous Task Force work, this resource presents health equity strategies and case studies of six private payer organizations. In the future, the Task Force will release a supplemental resource focused on provider health equity strategies. Collectively, these resources support health care organizations as they operationalize their health equity goals.

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## Link to Resource:

<https://hcttf.org/payer-strategies-for-advancing-health-equity-through-value-based-payment/>

# Payer Health Equity Strategies

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**Infrastructure  
Development**

**Social Risk Adjustment  
Methodologies**

**Partnerships with  
Community-Based  
Organizations**

**Support for Providers  
Serving Patients with  
Complex Needs**

# Infrastructure Development

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Michigan Social Health  
Interventions to Eliminate  
Disparities



Blue Shield of California  
Foundation



Institute for Healthcare  
Improvement



Aetna Community  
Care Program

# Social Risk Adjustment

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Area Deprivation Index

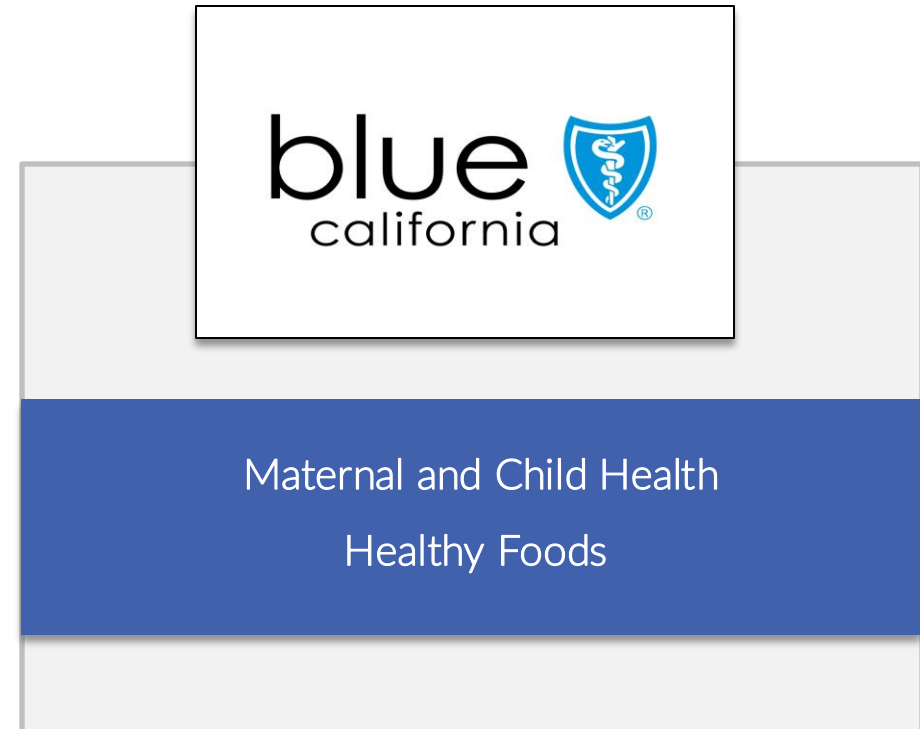
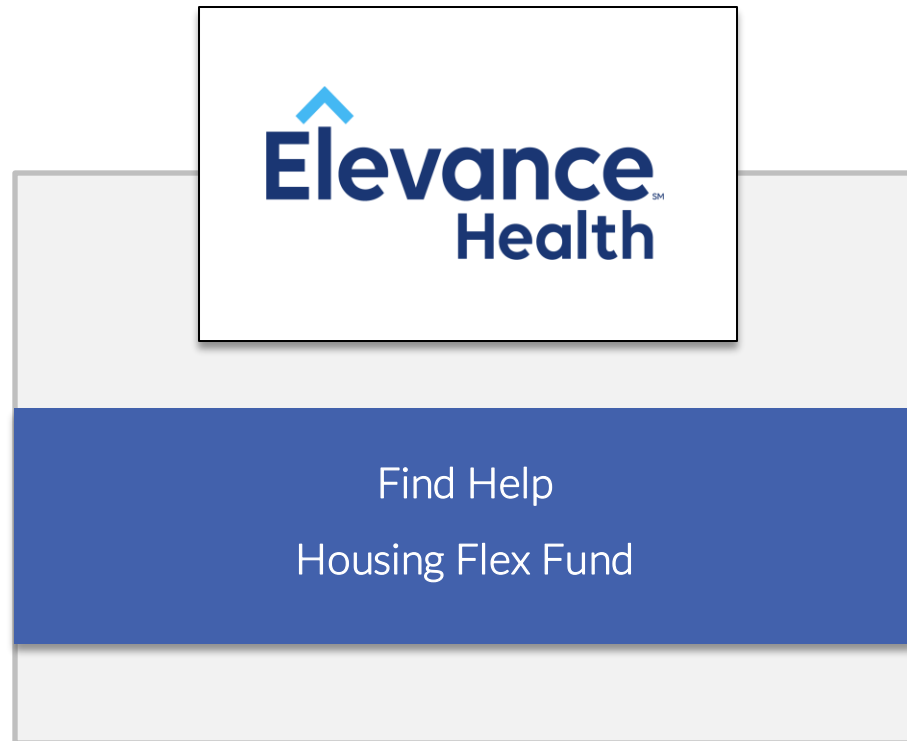


California Healthy Places Index



# Partnerships with CBOs

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# Providers Serving Patients with Complex Needs

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Physician Group Incentive Program

# *Provider Health Equity Strategies*





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## PROVIDER STRATEGIES FOR ADVANCING HEALTH EQUITY THROUGH VALUE-BASED CARE

The Health Care Transformation Task Force (HCTTF) has advocated for health equity as a foundational principle of delivery system transformation since the organization was founded in 2014. Health and health care are central to each person's ability to live well and should not be dependent on a person's socioeconomic status or identity – whether racial, ethnic, linguistic, or based on sexual orientation or gender identity. Addressing disparities in health care access, quality, and outcomes is a moral imperative. It is also a smart business decision – preventing disease and avoiding emergencies saves money. Health care providers are uniquely positioned to address health disparities in the care they deliver to patients and the way they engage in their communities. Value-based care (VBC) arrangements can support this work by financially rewarding high-quality care and providing flexible funding that supports innovative care delivery methods.

This resource presents eight case studies of provider organizations that are operationalizing health equity initiatives. It is a companion to the HCTTF resource on [payer health equity strategies](#). This resource builds upon previous HCTTF health equity work, including the [Raising the Bar](#) framework that establishes foundational health equity principles for health care organizations, as well as the [Health Equity Business Case](#), which offers practical information on how to engage leadership in health equity investments. In addition, this resource draws on the Health Care Payment Learning and Action Network's [theoretical framework](#) describing how VBC can support health equity through care delivery redesign, performance measurement, and payment incentives. Collectively, these resources support health care organizations as they operationalize their health equity goals.

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## Link to Resource:

<https://hcttf.org/provider-strategies-for-advancing-health-equity-through-value-based-care/>

# Payer Health Equity Strategies

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**Clinical Care**

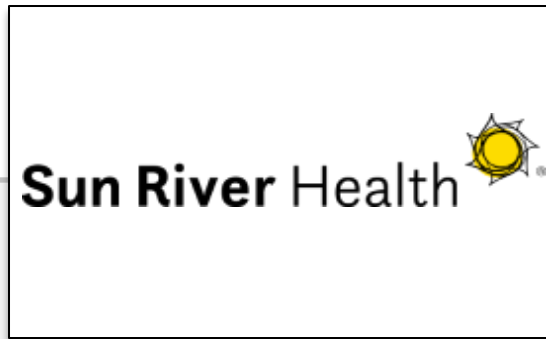
**Performance  
measurement &  
incentives**

**Community Partnerships**

# Health System Strategies

## Part One

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Anti-racist practices  
Patient-reported data on disparities  
Address HRSN with CBOs



Leadership performance metrics for equity  
Equity dashboard with multiple data sources  
Remove bias from clinical algorithms

# Health System Strategies

## Part Two

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Remove bias from clinical algorithms  
Patient-reported data collection  
\$75M in grants to CBOs



Community health needs assessment  
Translational research on closing disparities  
Local CHWs and CBO partnerships

# VBC Enabler Strategies

## Part One

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Aledade

Reduce disparities in chronic conditions  
Incorporate social risk in algorithms



agilon  
HEALTH

Identify high-risk patients  
Seek to incorporate ADI to assess risk



# VBC Enabler Strategies

## Part Two

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Care management program  
Identify and close gaps for rural patients  
Implement health equity plans



Health Equity Collaborative  
Health equity dashboard  
Health equity index



Thank you  
**Adjourn**

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 @Health Care Transformation Task Force